

THE

MIDWAY

A UNIQUELY VERSATILE HOUSE OF
CREATIVITY LOCATED JUST STEPS FROM
THE BAY IN SAN FRANCISCO'S DOGPATCH
DISTRICT



VENUE FEATURES AND SPECIFICATION

Located at the edge of San Francisco's coveted Dogpatch District, The Midway is a 40,000 square foot warehouse transformed into a creative complex, where music, art, tech, and culinary intersect. With turnkey amenities like built in state of the art sound, video and lighting systems throughout, neutral industrial design, and indoor-outdoor spaces reflecting the essence of the California lifestyle, The Midway provides a pristine canvas sought by visionaries crafting their own gatherings, with just the right touch of structure to ease their creative endeavors.

OPEN AND FLEXIBLE LAYOUT

LED VIDEO WALLS

FUNKTION ONE EVO SOUND

FULL LIGHTING RIG

SKYLIGHTS

PRIVATE PATIO & ROOFDECK

WIFI

IN HOUSE CATERING & BEVERAGE

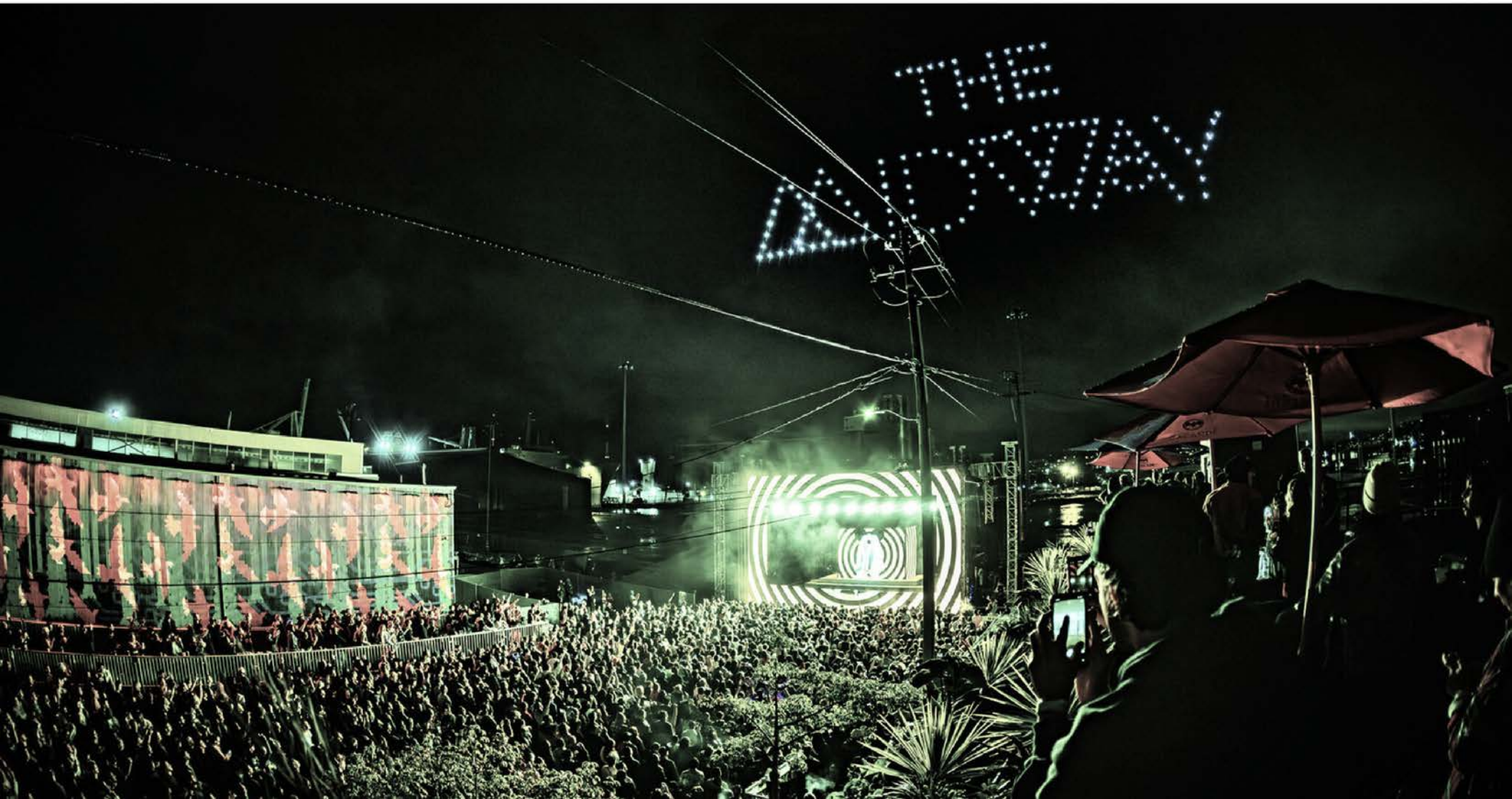


FULL VENUE CAPACITY	3,000 PAX
OUTDOOR AREAS	6,758 SQFT
CEILING HEIGHT	20 FT
PRIVATE MEETING ROOM	2
GREEN ROOM	2
PARKING	STREET
ESTABLISHED	2015



WHAT SETS US APART

At The Midway, we have built a reputation as one of San Francisco's premiere event spaces. We are not just the venue. We work with you as partners on your event to bring your vision and most over the top ideas to life. From fully customized builds and brand takeovers, to building an indoor roller rink, hanging a garden upside down, to simply using our sleek and uncluttered space on its own, we have had the pleasure of being a part of producing some incredible shows. Our team will be with you every step of the way, ensuring that your event goes seamlessly, providing support from preproduction, to vendor management, and day of show management. We are adaptable and are swift creative problem-solvers, which ultimately, leave our clients delighted and eager to come work with us again.



RIDE



Upon entering RiDE, visitors are welcomed by an expansive open floor plan that integrates the industrial aesthetics of the venue. Natural light filters in through skylights overhead, illuminating the space alongside a striking 30-foot LED video wall and a 35-foot built-in stage. This versatile setting can seamlessly transition from hosting grand concerts to tech summits, gala dinners, and various other events, offering a dynamic space for diverse occasions.



12,000 SQ FT

700 THEATRE, 400 BANQUET, 1500 STANDING

30 FT 4.8 MM LED VIDEO WALL

FUNKTION ONE EVO SOUND SYSTEM

PRIVATE PATIO & ROOFDECK ACCESS

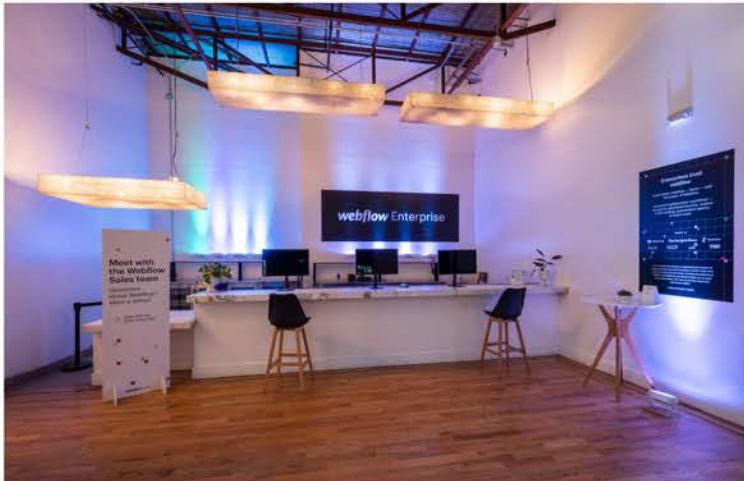
4 FULL SERVICE BARS

2 GREEN ROOMS EACH WITH EN-SUITE
BATHROOMS AND PRIVATE STREET ENTRY



GODS & MONSTERS

A serene lounge area that serves a dual function as an ideal setting for a cocktail reception, private party, or as a breakout space to seamlessly integrate into broader event configurations. This room is furnished with the same audiovisual features as RiDE but on a more intimate scale.



2,850 SQFT

150 THEATRE, 90 BANQUET, 350 STANDING

13' 4.8 MM LED VIDEO WALL

FUNKTION ONE EVO 6 SOUND SYSTEM

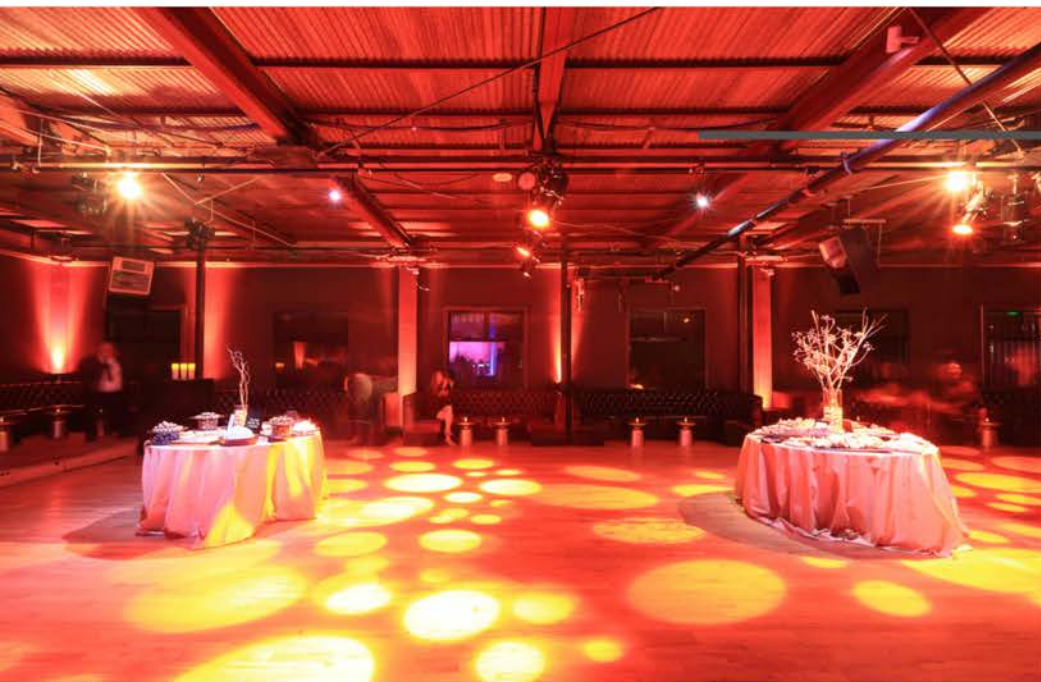
20' X 10' STAGE

2 FULL SERVICE BARS

PRIVATE ENTRANCE

PRIVATE RESTROOMS

HARDWOOD FLOORS



MONSTERS LOUNGE



CARRESEL

Our remarkably distinctive space, CarreSel, stands out for its versatile video functionalities. Featuring four projectors, a Danley sound system, and an open kitchen, this area offers ample opportunities for innovative event planning. Ideal for intimate gatherings, masterclasses, pop-up dining experiences, as an extension to a larger event for breakout sessions, a sponsor lounge, and more.



1,700 SQFT

100 THEATRE, 70 BANQUET, 175 STANDING

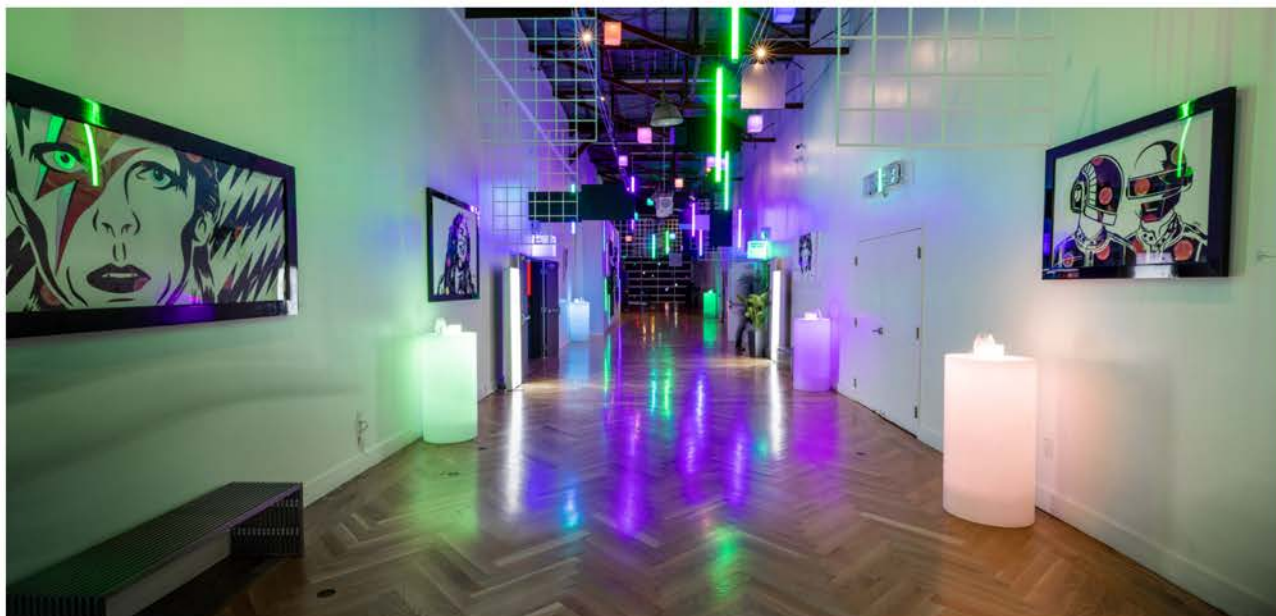
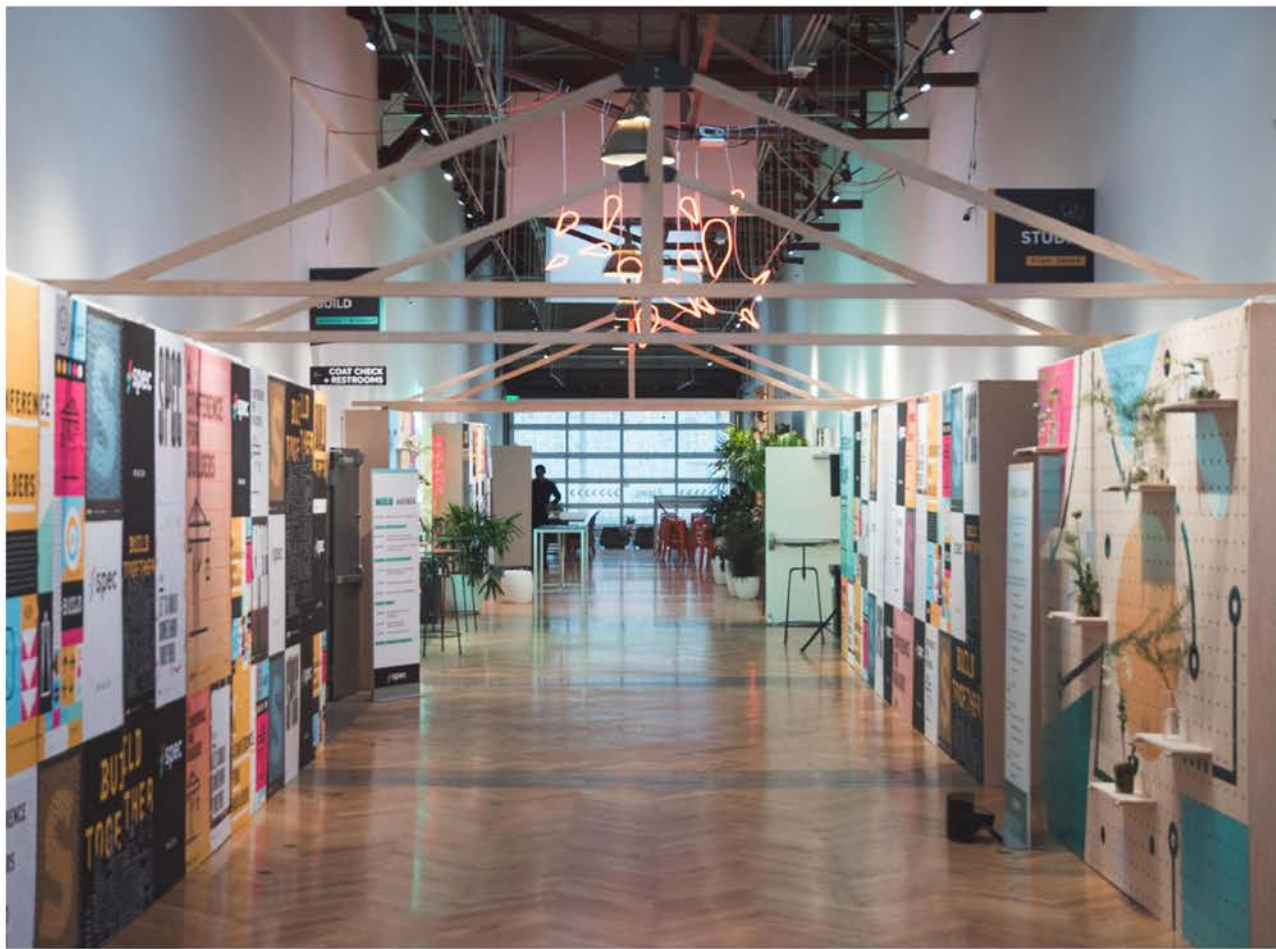
7K CENTRAL LASER PROJECTOR & SCREEN

3 POINT PROJECTOR VIDEO MAPPING SYSTEM

OPEN KITCHEN

PRIVATE BAR & RESTROOMS

HERRINGBONE HARDWOOD FLOORS



GALLERY

2,500 SQFT

250 STANDING

FUNKTION ONE SOUND

ADDITIONAL AV AVAILABLE UPON REQUEST

MOBILE BAR

PATIO

3,800 SQFT

170 THEATRE, 150 BANQUET, 400 STANDING

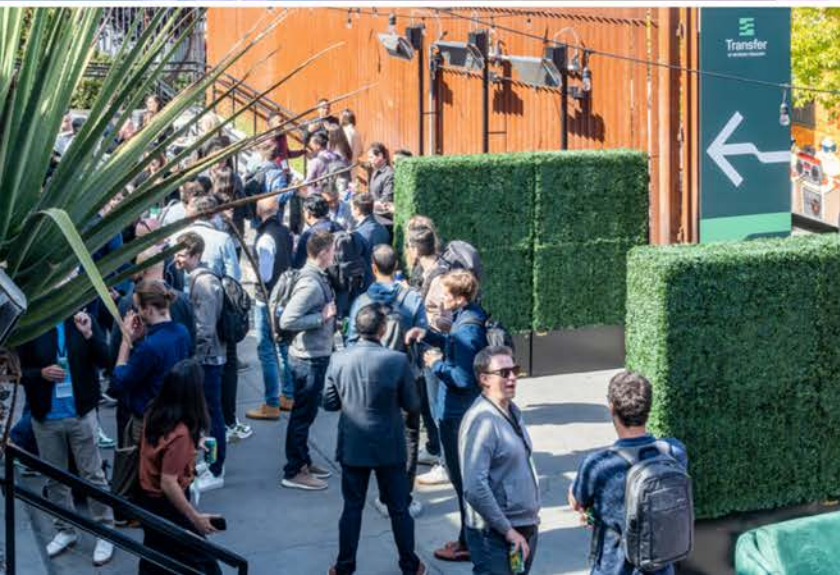
FUNKTION ONE SPEAKERS

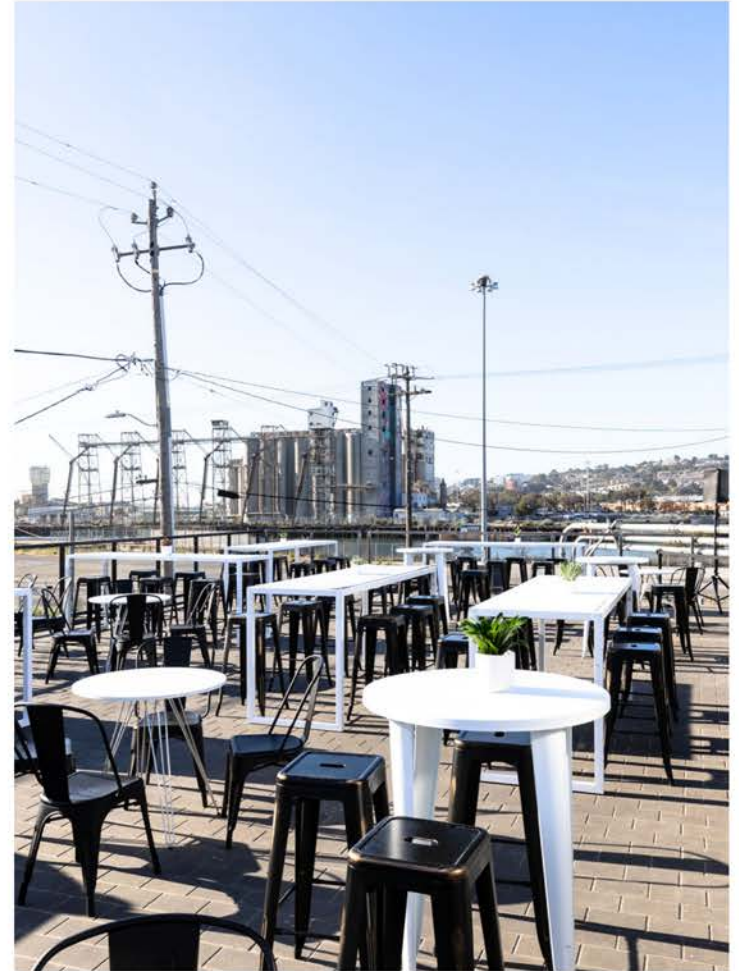
LED VIDEO WALL (UPON REQUEST)

MODULAR STAGE (UPON REQUEST)

RADIANT HEATERS

MOBILE BAR





OBSERVATORY

1,500 SQFT

110 THEATRE, 88 BANQUET, 200 STANDING

AV AVAILABLE UPON REQUEST

ADA ACCESSIBLE

MOBILE BAR



ADDITIONAL FEATURES

STREET CLOSURES (ADDITIONAL PERMITS REQUIRED)

STREET LEVEL LOADING

PRIVATE MEETING ROOMS

GREEN ROOMS WITH SHOWERS

IN HOUSE CATERING

FULL LIQUOR LICENSE

NO NOISE RESTRICTIONS

IN HOUSE TALENT BUYERS CAN ASSIST WITH YOUR BOOKING NEEDS





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